



VICTOR VALLEY TRANSIT AUTHORITY

Representing the Communities of Adelanto, Apple Valley, Hesperia,
Victorville and San Bernardino County

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VVTA Introduces New Routes and 30-Minute Service

Victorville, CA – September 2, 2008 VVTA introduced two new routes and 30-minute service on three busy routes.

New Route 48 began Tuesday, September 2. Route 48 provides Hesperia riders with a more direct route along Main Street between the post office on G and Olive to the Super Target soon to open at Main and I-15. New shopping destinations such as the 99 Cent Store and Fresh & Easy Neighborhood Market are now easy to get to on VVTA. In addition, Route 48 now provides convenient service to West Hesperia south of Main Street along Escondido Avenue, including Mountain View and the Summit Leadership Academy schools.

Early October will see the introduction of the West Victorville Route 54 which will provide much needed service to residents on either side of Hwy 395 between Palmdale Road and Bear Valley Road. Route 54 riders can get into Victorville along Palmdale to Costco by connecting with Route 31 at the new Stater Bros. Center at Palmdale and Hwy. 395, or by transferring to/from County Route 21 to and from the Mall at certain times throughout the day.

In addition to the new routes, VVTA has doubled the frequency from every hour to every 30 minutes on three of its busiest routes between the hours of 10:00 a.m. and 4:00 p.m. Route 43 from the Apple Valley Post Office which serves Apple Valley High School, Route 53 from the Mall at Victor Valley which operates along Bear Valley Road, and Route 45 (the section in Victorville only) will all meet at VVTA's key transfer location (Victor Valley College) at the top and bottom of every hour between 10:00 a.m. and 4:00 p.m.

These new routes and more frequent buses expand travel options for Victor Valley residents. VVTA continues to enable residents to save money and beat high gas prices, while enjoying greater freedom and independence. VVTA also fosters community safety since a VVTA route within a neighborhood is like having a community watch on patrol during a large portion of the day.

"The goal of VVTA has always been to provide convenient, affordable, and safe mobility throughout the Victor Valley," noted Laurie Hunter, Victor Valley Transit Authority Board Chair representing First District Supervisor Brad Mitzelfelt. "We believe utilization of public transit benefits all Valley residents as it plays a vital role in improving the environment."

VVTA provides public bus service between 6:00 a.m. to 9:00 p.m. on weekdays, and 7:00 a.m. to 8:00 p.m. on Saturday. For more information call 948-3030 or visit www.vvta.org.

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